

WBZE(FM), WGLF(FM), WHBT(AM), WHBX(FM), WWLD(FM)

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Tallahassee Democrat 277 N. Magnolia Tallahassee, FL 32301 Contact: Tom Tamasi (850) 599-2342	N	
2	Postaroo.com 8440 Deerlake S Tallahassee, FL 32311 (850) 893-4140	N	
3	Cumulus Media 3535 Piedmont Rd Bldg. 14, 14 th Floor Atlanta, GA 30305 Contact: Personnel Director (404) 949-0700	N	
4	Briarwood Neighborhood Network Center Contact: Shola Touissant (850) 219-0432	Y	
5	Allaccess.com (POST ON WEBSITE) 28955 Pacific Coast Hwy, Ste 210-5 Malibu, CA 90265 Contact: Recruitment Director (310) 457-6616/(310) 457 8058	N	
6	Insideradio.com Contact: Kelli Grisez (615) 220-0442	N	
7	Tallahassee Branch, NAACP PO Box 5892 Tallahassee, FL 32314 Contact: Anita Davis (850) 574- 3075	N	

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8	FSU Public Broadcast Center 1600 Red Barber Plaza Tallahassee, FL 31310 Contact: Mari Ann Yeager (850) 644-3871	N	
9	FAMU Career Center FAMU Campus Tallahassee, FL 32399 Contact: Recruitment Officer (850) 599-3700	N	
10	Former Employee (Re-hire)	N	4
11	Walk-in/Self-Referral	N	3
12	Employee Referral	N	3
13	Capital Area Community Action Agency Contact: Anita Morrell (850) 942-2090	Y	
14	Leon County Schools 2757 West Pensacola St Tallahassee, FL 32304 Contact: Recruitment Rep (850) 487-7651	N	
15	Workforce Plus <i>(formerly State of Florida Job Services)</i> 2525 S. Monroe Street, #3A Tallahassee, FL 32301 Contact: Mike Heller (850) 413-0315	N	2
16	City of Tallahassee Equity and Workforce Development 300 S. Adams Street, Bin A-13 Tallahassee, FL 32301 Contact: Virginia Cannon (850) 891-8290	N	

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17	<p>SEU Websites (961JAMZ.com; MYSTAR98.com; 1410THEFAN.com; BLAZIN1023.com; GULF104.com)</p> <p>3411 W. Tharpe Street Tallahassee, FL 32303 (850) 201-3000 Contact: SEU Webmaster</p>	N	3
18	<p>SEU On-Air Announcements (WBZE(FM), WGLF(FM), WHBT(AM), WHBX(FM), WWLD(FM))</p> <p>3411 W. Tharpe Street Tallahassee, FL 32303 (850) 201-3000 Contact: SEU's individual station programming directors</p>	N	3
19	<p>SEU JOB FAIR</p>	N	3
20	<p>Florida Association of Broadcasters</p> <p>800 N. Calhoun Street Tallahassee, FL 32303 Contact: Tiffany Hall/thall@fab.org (850) 681-6444</p>	N	
21	<p>FSU Career Center</p> <p>University Center, 4th Level Tallahassee, FL 32303 Fax: (850) 644-3273</p>	N	
22	<p>Tallahassee Urban League</p> <p>923 Old Bainbridge Road Tallahassee, FL 32303 Contact: Stella Ward (850) 222-6111</p>	N	
23	<p>National Association of Broadcasters</p> <p>1771 N Street NW Washington, DC 20036 Contact: Karen Hunter (202) 429-5300</p>	N	

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24	BigBendAdvertising.com <i>(via SalesImaging.com)</i> P.O. Box 701 Charleston, WV Contact: Gregg Murray (304) 437-2346/Fax: (202) 449-3705	N	
25	SEU Internship Program	N	2
26	FAMU Sales Media Institute 510 Orr Drive, Suite 4003 Tallahassee, FL 32307 Contact: James E Hawkins Ph.D. (850) 599-3379	N	
27	Current Employee	N	
28	Internal Transfer/Promotion	N	
29	Mediarecruiter.com 20456 Orchard Place Centennial, CO 80016 (303) 400-5150	N	
TOTAL INTERVIEWEES OVER REPORTING PERIOD			23

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RECRUITMENT INITIATIVES FORM

[10/01/2008-09/30/2009]

	Type of Recruitment Initiative (Menu Selection)	Date	Brief Description of Activity & Scope of Broadcaster's Participation <i>(where applicable, include job title(s) of station staff involved in the activity)</i>
1.	Host Job Fair	03/14/09	Conducted a Job Fair at the Tallahassee Auto Museum from 9a-1p. Was open to the public at no charge to job-seekers. Over 400 people attended. Twelve employers (including Cumulus) had booths for job seekers to visit, apply and interview for jobs. The Market Manager, Sales Managers and Promotions Director were all present from Cumulus and accepted applications for Account Executives and internships.
2.	Management level training regarding equal employment opportunity and preventing discrimination	02/05/09	Cumulus Corporate HR held a mandatory conference call for all Business Managers and Market Managers to train on EEOC regulations.
3.	Summer Internship Program through Workforce Plus	07/06-08/31/09	6 College Students came and worked with the Sales, Business and Programming Departments to learn the inner workings of a radio station.
4.	Conduct Training Program	On going	This SEU's programming department regularly maintains a training program designed to offer current part-time staff members the opportunity to acquire skills necessary for the attainment of a full-time on-air position. Participating staff members shadow on-air personalities and programming managers for an amount of time based on the part-time staff member doing the shadowing and the position that is being shadowed, and are offered the opportunity to participate in training seminars.
5.	Host Internship Programs	On going	Our SEU maintains an ongoing internship program with Florida State University and Florida A&M University. Internships are structured on a semester basis, and allow communications students the opportunity to achieve practical experience in our programming and production departments. During this reporting period, this SEU hosted a total of 68 interns; 18 Florida State University Students, 38 Florida A&M University and 12 from Tallahassee Community College.